



Hanna Florkiewicz

Work Experience

Marketing Manager

Youth Business Poland & 2way.app | September 2020 - Present

- Taking care of social media communication
- Carrying out marketing campaigns
- Writing articles
- Setting up marketing strategy to optimize effectiveness of communication
- Contacting with media

Multi branding Marketing Communication Specialist

Fiat & Chrysler Automobile | April 2019 - September 2020

- Events planning & organization such as Alfa Romeo Performance Days or D-Day Hel
- Digital campaign planning
- Coordinating creative agency work on key campaigns

Product and Marketing Specialist

Mercedes-Benz Polska | April 2018 -August 2018

- Project management
- Communication with Sales Representatives and dealers,
- Analyzing of sales campaigns and Bonus Programs effectiveness,
- Creating new programs supporting accessories sales,

Marketing Intern

Nissan Sales CEE | September 2016 - 2018

- POS material preparation
- Dealers marketing plan supervision
- Market research & analysis
- Cooperation with sales and after sales department to coordinate campaigns

Events' Coordinator

Viva La Fiesta Sheffield | September 2014 - 2015

- Events' planning & organization
- Ecvents' promotion

Get in touch!

Mobile:

+48 536 557 085

Email:

florkiewiczanna@gmail.com

Linkedin:

<https://ch.linkedin.com/in/hanna-florkiewicz-5a91569a>

Languages Spoken

English:

C1

Driving licence:

A, B

Skills

- Microsoft Excel,
- Microsoft Word,
- Salesmanago,
- Landing page creation,
- Paid campaigns
- Canva
- WordPress

Academic History

Master of Digital Marketing

Warsaw School of Economic | 2018-2020

Bachelor of International Sales and Marketing

University College of Northern Denmark | 2013-2017

Estabilishment of horticultrtular Farms

Zespół Szkół Rolniczych w Mokoszynie | 2018-2019

Achievements

Growth strategies for Global Tech Startups

Daftcode | 2020

The winner of the Course by creating the strategy for a new high-tech product .

Organizations' board member

SKN Motoryzacji | 2018-2020